

The Splitter Report

Volume IV, Issue iv

School of Business Newsletter

March, 2021

Message from the Dean

Dear School of Business community,

We are now halfway through the semester. I'm proud of the many ways the LMU School of Business faculty, staff, and students have come together to protect the health of our community and support each other both inside and outside the classroom. You have taken to heart our goal of keeping COVID-19 off of campus, so we can stay on campus.

Despite the challenges of the COVID-19 pandemic continues to put on all of us, the School of Business continues toward success. Our Fall 2020 enrollment surpassed our Fall 2019 enrollment. Spring 2021 enrollment surpassed our Spring 2020.

Our faculty continue to do an excellent job of teaching our students which is reflected in that

we had 21 academic students inducted into the Delta Mu Delta Academic Honors Society Fall 2020. We had 90 students achieve academic excellence making the Fall 2020 Dean's List.

I would like to cordially invite all of you who are interested in expanding your knowledge and enriching your careers to explore our school further either online or through a campus visit.

As we near the end of the Spring semester, I would like to take a moment to recognize all that you've overcome during this challenging semester and applaud your focus, determination, and strong sense of community. School of Business students truly are the most resilient and supportive students at Lincoln Memorial University. I am honored to be your Dean. I congratulate those of you who are completing your studies this semester!



James Maxwell, PhD
Dean & Professor of
Management for the
School of Business

3 + 3 Program Kicks Off

School of Business and Duncan School of Law

LMU School of Business and Duncan School of Law collaborate to offer an accelerated path for students hoping to attend DSOL after pursuing a BBA



The School of Business is excited to announce a new partnership with the Duncan School of Law to offer an accelerated path to Law school. This new program is considered a 3+3 program titled PLAW.BBA, where students complete their general education and School of Business requirements in the first three years. The PLAW.BBA students begin their first three years developing a strong business core foundation. Upon admittance

to the Duncan School of Law and successful completion of their first year of courses at DSOL, they will graduate with their PLAW. BBA degree, and continue with their Law school program. This is an excellent opportunity for students who desire to obtain their JD. The American Bar Association considers business a traditional preparation for law school.

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Faculty Highlights

Congratulations to Our Faculty on Their Hard Work This Semester

Dr. Lisa Cox was awarded for her completion of the training and development with The National Society of Leadership and Success. This award is granted to those who provide life-changing leadership and positive impact in their communities.

Assistant Professor of Economics, Dr. Minh Tam Schlosky, has a research paper that has been accepted for publication in the Journal of Financial Economics Policy earlier this month. The article title is: Aggregate Congressional Trading and Stock Market Returns, by Serkan Karadas, Jermy Hall, and Minh Tam Tammy Schlosky.
(Continued in next column)

“In my joint work with two other colleagues, we investigated the information content of the stock trades made by members of Congress.” The main research question was whether these trades predicted the stock market returns. So far, the other scholars mostly focused on whether members of Congress were informed about individual stocks rather than the overall economy and the stock market. The results we reported present evidence that members of Congress are informed about the overall economy such that their stock trades predict the stock market returns. Our paper, forthcoming in Journal of Financial Economic Policy, expands upon the prior literature by showing that politicians’ informational advantage goes beyond individual stocks.”

Dr. James Maxwell and Dr. Kelsey Metz: Journal Article Accepted

Dr. Kelsey Metz and Dr. James Maxwell
“How Technology Life Cycles Increase the Financial Position of the Firm”, which was multiple-blind peer reviewed and accepted for presentation at the annual meeting of the North American Management Society (NAMS) held as a part of the 2021 Midwest Business Administration International Virtual Conference: Palmer House, Chicago, Illinois. The manuscript will be published after conference proceedings.

Dr. James Maxwell was selected as an evaluator for the 2021 Accreditation Council for Schools of Business and Programs (ACBSP) International Teaching Excellence Award for Region 3 in the 2020-2021 academic year. This award will be honored at the “Salute to Regions” ceremony at the ACBSP Annual Conference in Miami, Florida.

Duncan School of Law Guaranteed Acceptance

Through the new 3+3 program offered in conjunction with the LMU School of Business and the Duncan School of Law, guaranteed acceptance options are offered. School of Business students enrolled in the 3+3 program who maintain excellent GPA and LSAT scores will have the additional advantage of gaining guaranteed acceptance into the Duncan School of Law. Please see Joy Williams or Dr. Tanya Noah for more information about enrolling in this program.

School of Business and DSOL Offer JD/MBA Program

The School of Business and Duncan School of Law have partnered to offer a dual degree JD/MBA program. This dual degree program gives highly motivated and academically qualified law students the opportunity to pursue JD and MBA degrees simultaneously. This knowledge will provide a basis to capably manage legal practices, while also providing students with relevant business knowledge that will aid those who wish to pursue a career in commercial law. The JD/MBA Program can be completed in as little as three academic years plus one summer semester. For more information, please contact April Anderson or Dr. Kelsey Metz.

Podcast of the Month



Rob Locasio, inventor of live chat for brands, shares his stories and lessons learned on the new podcast Over the Wall. Locasio focuses on sharing stories of struggle and talking with other entrepreneurs in the business world who are searching for a deeper meaning. You can listen to Over the Wall on streaming services like Spotify, Apple Music, and Apple Podcasts.

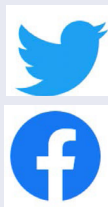
OTD/MBA Program

The OTD/MBA program is a cooperative venture between the LMU-Debusk College of Osteopathic Medicine and the School of Business. This dual degree program gives highly motivated and academically qualified occupational therapy students the opportunity to pursue OTD and MBA degrees simultaneously. Both programs can be completed in three academic years, in less time than it would ordinarily take if the degrees were completed separately. This program will provide a basis to capably manage and coordinate occupational therapy practices and other business endeavors in a highly competitive, heavily regulated and constantly changing environment. For more information, please contact April Anderson or Dr. Kelsey Metz.

Finance Club

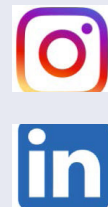
The LMU School of Business is excited to announce the newest organization for those interested in learning more about the world of Finance. Dr. Lyonga, Dr. Washington, and Dr. Noah have created an opportunity for students to learn first hand about stock trading, gain peer mentorship, and have the opportunity to connect with various finance associations. This organization will offer conferences, workshops, and organizational recognition for those who are interested in becoming involved. If those interested have any questions, please reach out to Dr. Lyonga, Dr. Washington, or Dr. Noah at their email addresses listed below. Dr. Lyonga: edmond.lyonga@LMU.net.edu
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