

Four-year Plan

Sport Management (BBA)

The following is a suggested four-year plan of study for freshmen entering LMU during the 2026-2027 academic year. This plan should be used in conjunction with the University catalog and in consultation with a professional advisor. Transfer students should contact their advisor if they have questions regarding transfer credit. Courses listed on the four-year plan may be taken during other semesters, based on availability and course placement. This plan meets LMU's general education (Liberal Arts Common Core) requirements, major requirements and 300/400 level course requirements. **NOTE: In order to graduate in four years (eight regular semesters), the student must average successful completion of 15 to 16 credit hours per semester. Please refer to the legend at the bottom of the page for an explanation of superscripts. LMU also requires all first-time freshmen students with less than 15 credits of college credit to complete UACT 100.**

Freshman Year

BUSN 100 Introduction to Business ^d	3	History Requirement ^a	3
History Requirement ^a	3	COMM 200 Fund of Speech Comm. ^a	3
Mathematics Requirement ^a	3	ENGL 102 Composition II ^a	3
UACT 100 Strategies of College Success ^a	1	ECON 212 Principles of Microeconomics ^b	3
ENGL 101 Composition I ^a	3	BUSN 260 Business Analysis Tools ^b	3
BUSN 105 Intro to Applied AI ^{ad}	<u>3</u>	LNCN 100 Lincoln's Life & Legacy ^a	<u>1</u>
	16		16

Sophomore Year

Fine Arts/Ethics/Hum Requirement ^a	3	SMT 314 Sport and Society ^c	3
ECON 213 Principles of Macroeconomics ^b	3	BUSN 250 Social & Ethical Envir. Busn ^{ad}	3
ACCT 210 Financial Accounting ^b	3	BUSN 270 Business Statistics ^b	3
Science Requirement with Lab ^a	4	ACCT 211 Managerial Accounting ^b	3
SMT 200 Foundations in Sport Mgmt ^c	<u>3</u>	MGMT 300 Principles of Management ^b	<u>3</u>
	16		15

Junior Year

Elective	3	MKTG 454 Event Marketing ^c	3
FIN 360 Corporate Finance ^b	3	BSAN 300 Fund. of Business Analytics ^b	3
BUSN 350/350X Business Communications ^b	3	Business Elective 300/400 Level ^c	3
MKTG 300 Principles of Marketing ^b	3	Elective	3
SMT 310 Sport Public & Media Relations ^c	<u>3</u>	CIVX 300 American Civics ^a	2
	15		14

Senior Year

BUSN 440/440Z Legal Issues in Business ^b	3	Elective	3
SMT 430 Sports Governance & Admin. ^c	3	BUSN 450 Business Strategy ^b	3
ISYS 315 Fund. of Information Systems ^b	3	SMT 450 Sport Facility & Event Mgmt. ^c	3
Elective	3	SMT 405 Legal Aspects of Sport Mgmt. ^c	3
Elective	<u>3</u>	Elective	<u>3</u>
	15		15

Total Hours: 122

a = General Education Requirement

b = Business Core Requirement

c = Concentration Requirement

d = Recommended Guided Elective