

Four-year Plan General Business (BBA)

The following is a suggested four-year plan of study for freshmen entering LMU during the 2026-2027 academic year. This plan should be used in conjunction with the University catalog and in consultation with a professional advisor. Transfer students should contact their advisor if they have questions regarding transfer credit. Courses listed on the four-year plan may be taken during other semesters, based on availability and course placement. This plan meets LMU's general education (Liberal Arts Common Core) requirements, major requirements and 300/400 level course requirements.

NOTE: In order to graduate in four years (eight regular semesters), the student must average successful completion of 15 to 16 credit hours per semester. Please refer to the legend at the bottom of the page for an explanation of superscripts.

Freshman Year

ENGL 101 Composition I ^a	3	History Requirement ^a	3
BUSN 100 Introduction to Business ^d	3	COMM 200 Fund of Speech Comm. ^a	3
Mathematics Requirement ^a	3	ENGL 102 Composition II ^a	3
UACT 100 Strategies of College Success ^a	1	ECON 212 Principles of Microeconomics ^b	3
Elective	3	BUSN 260 Business Analysis Tools ^b	3
BUSN 105 Intro to Applied AI ^{ad}	<u>3</u>	LNCN 100 Lincoln's Life & Legacy ^a	<u>1</u>
	16		16

Sophomore Year

Fine Arts/Ethics/Hum Requirement ^a	3	ACCT 211 Managerial Accounting ^b	3
ECON 213 Principles of Macroeconomics ^{ab}	3	BUSN 250 Social & Ethical Envi of Busn ^{ad}	3
ACCT 210 Financial Accounting ^b	3	History Requirement ^a	3
Science Requirement with Lab ^a	4	MGMT 300 Principles of Management ^b	3
BUSN 270 Business Statistics ^b	<u>3</u>	Elective	<u>3</u>
	16		15

Junior Year

BUSN 350/350X Business Communications ^b	3	BUSN 380 Personal Finance ^d	3
Business Elective 300/400 Level ^c	3	FIN 360 Corporate Finance ^b	3
CIVX 300 American Civics ^a	2	ISYS 315 Fund of Information Systems ^b	3
MKTG 300 Principles of Marketing ^b	3	Business Elective 300/400 Level ^c	3
BSAN 300 Fund of Business Analytics ^b	<u>3</u>	Business Elective 300/400 Level ^c	<u>3</u>
	14		15

Senior Year

BUSN 440/440Z Legal Issues in Business ^b	3	BUSN 450 Business Strategy ^b	3
Business Elective 300/400 Level ^c	3	Business Elective 300/400 Level ^c	3
Business Elective 300/400 Level ^c	3	Business Elective 300/400 Level ^c	3
Business Elective 300/400 Level ^c	3	Elective	3
Elective	<u>3</u>	Elective	<u>3</u>
	15		15

Total Hours: 122

- a = General Education Requirement
- b = Business Core Requirement
- c = Concentration Requirement
- d = Recommended Guided Elective