

Four -Year Plan  
Communication and Media (BS)

The following is a suggested four-year plan of study for freshmen entering LMU during the 2020-2021 academic year. This plan should be used in conjunction with the University catalog and in consultation with the faculty advisor. Transfer students should contact their advisor if they have questions regarding transfer credit. Courses listed on the four-year plan may be taken during other semesters, based on availability and course placement. This plan meets LMU's general education (Liberal Arts Common Core) requirements, major requirements and 300/400 level course requirements. **Note: In order to graduate in four years (eight regular semesters) the student must average passing 16/17 hours per semester. Courses with \* must have a grade of C- or better.**

First Year

Fall

UACT 100 Strategies for College Success <sup>a</sup>	1
ENGL 101 Composition I <sup>a</sup>	3
MCOM 110 Introduction to Mass Media <sup>b</sup>	3
Mathematics Requirement <sup>a</sup>	3
Elective	3
Behavioral/Social Science Requirement <sup>a</sup>	3
LNCN 100 Lincoln's Life and Legacy <sup>a</sup>	1
<b>TOTAL</b>	<b>17</b>

Spring

ISYS 100 Computer Literacy <sup>a</sup>	2
ENGL 102 Composition II <sup>a</sup>	3
MCOM 240 Social Media and Tools of the Trade	3
MCOM 261 Newswriting for Digital Media <sup>b</sup>	3
Elective	3
COMM 200 Fundamentals of Speech Communication <sup>a</sup>	3

**TOTAL 17**

Second Year

Fall

ENGL 240, 250, or 260 <sup>a</sup>	3
MCOM 271 Audio Production <sup>b</sup>	3
Fine Arts Requirement <sup>a</sup>	3
Science Requirement <sup>a</sup>	4
Behavioral/Social Science Requirement <sup>a</sup>	3
<b>TOTAL</b>	<b>16</b>

Spring

MCOM 281 Single Camera Production <sup>b</sup>	3
Fine Arts, Humanities, Ethics Requirement <sup>a</sup>	3
Science Requirement <sup>a</sup>	4
Elective	3
Elective	3

**TOTAL 16**

Third Year

Fall

CIVX 300 American Civics <sup>a</sup>	2
MCOM 380 Strategic Communication	3
History Requirement <sup>a</sup>	3
MCOM Elective <sup>b</sup>	3
MCOM 370 Television News Production <sup>b</sup>	3
<b>TOTAL</b>	<b>14</b>

Spring

MCOM 320 Media Theory <sup>b</sup>	3
MCOM 320X Media Theory Junior Writing	0
History Requirement <sup>a</sup>	3
Elective 300/400 Level	3
Elective	3
Elective	3

**TOTAL 15**

Fourth Year

Fall

Elective	3
MCOM 410 Media Law and Ethics <sup>b</sup>	3
MCOM 460 Argument and Persuasion	3
Elective 300/400 Level	3
Elective 300/400 Level	3
<b>TOTAL</b>	<b>15</b>

Spring

MCOM 485 Senior Seminar <sup>b</sup>	3
MCOM 485Z Senior Writing	0
MCOM 430 Media Literacy	3
Elective 300/400 Level	3
Elective 300/400 Level	3

**TOTAL 12**

**TOTAL 122**

a = General Education or Degree Requirement

b = Major requirement

c = Collateral requirement

d = Recommended General Education Requirement or Guided Elective

September 28, 2021

### **Communication and Media Course Offerings**

MCOM 100 Introduction to Film	3
MCOM 110 Introduction to Mass Media	3
MCOM 240 Social Media and Tools of the Trade	3
MCOM 260 Copywriting for Digital Media	3
MCOM 261 Newswriting for Digital Media	3
MCOM 271 Audio Production	3
MCOM 280 Multiple Camera Production	3
MCOM 281 Single-Camera Production	3
MCOM 320 Media Theory	3
MCOM 333 Film Genre	3
MCOM 335 Video Performer	3
MCOM 370 Television News Production	3
MCOM 372 Digital Editing	3
MCOM 410 Media Law and Ethics	3
MCOM 420 Media, Sales, and Promotion	3
MCOM 430 Media Literacy	3
MCOM 460 Argument and Persuasion	3
MCOM 470 Advanced Audio Production	3
MCOM 475 Advanced Digital Editing	3
MCOM 485 Senior Seminar	3
MCOM 498 Internship	1-6

### **Theatre Course Offerings**

THEA 100 Introduction to Theatre	3
THEA 230 Fundamentals of Acting	3
THEA 250 Fundamentals of Stage Lighting	3
THEA 340 Survey of Dramatic Literature	3
THEA 350 Production Design	3
THEA 360 Playwriting	3