LMU Partners to Provide Electronic Car Charging Stations

Lincoln Memorial University has been invited to become part of a nationwide alternative energy project with ECOtality of North America. The project will provide two electronic car charging stations at both the Harrogate and Cedar Bluff campuses.

ECOtality North America is a recognized leader in the research, development and testing of advanced transportation and energy systems and specializes in the fields of alternative-fuel, hybrid (HEV), plug-in hybrid (PHEV) and electric vehicles (EV) and infrastructures. The company developed and holds exclusive patent rights to the ECOtality North America Minit-Charger™ technology - a line of smart battery fast-charging systems designed for airport ground support, material handling and electric transportation applications.

The ultimate goal of The EV Project is to take the lessons learned from the deployment of up to 8,300 Electric Vehicles (EVs), and the charging infrastructure supporting them, to enable the streamlined deployment of the next 5,000,000 EVs. To achieve this, ECOtality will install approximately 14,000 Electric Vehicle Support Equipment (EVSE) units in residential, and publicly available commercial locations in the following metropolitan areas:

- Phoenix/Tucson (AZ)
- San Diego (CA)
- Los Angeles (CA)
- Portland (OR)
- Seattle (WA)
- Nashville (TN)
- Knoxville (TN)
- Chattanooga (TN)
- Dallas/Fort Worth (TX)
- Houston (TX)
- Washington DC

Chevrolet Volt plug-in vehicles became available in those same areas to consumers in late 2010. The Nissan LEAF came to market in early 2011. Other car manufacturers including Smart, BMW and Mitsubishi have electronic vehicles in the pipeline for later 2011/early 2012 rollout.

For more information please visit:
www.Ecotality.com
www.theEVProject.com
Smithfield and LMU School of Business Team Up for Scholarship

The LMU School of Business and Smithfield Foods have recently teamed up to help area students achieve the reality of a college education through the Learners to Leaders Program. Two recipients of the Learners to Leaders Scholarship, George Fisher and Addison Middaugh, recently visited Smithfield Foods in Middlesboro, KY and toured the facility.

The Smithfield Foods Learners to Leaders Scholarship is funded by the Smithfield-Luter Foundation and is made up of Smithfield Foods, its local subsidiaries and local educational partners. The program targets students in Bell County who excel in communication, teamwork, math and computers. Those who qualify receive a $5,000 renewable scholarship along with a laptop computer. The student must be a graduate of Bell County High School, Middlesboro High School, or Pineville High School and have at least a 3.5 GPA. An application and a 500 word essay are also required and must be submitted by April 15. The student must also declare a major in Business.

The LMU School of Business has also established the Ambassador Program as a result of the Learners to Leaders Scholarship. Each student that receives this scholarship will be automatically inducted into the School of Business Ambassador Program. These Ambassadors will have the opportunity to be involved in their local community by meeting with business leaders and high school guidance counselors in the Bell County area. The Ambassadors will focus on educating the local community on what the School of Business has to offer. Fisher and Middaugh have hit the ground running, visiting several local high schools and businesses in the area since the inception of the program in September of this year.

Pictured below is the group on their visit of Smithfield Foods in Middlesboro, KY. They are listed from left to right: Dr. Jack McCann, Dean, School of Business; George Fisher, School of Business Ambassador; Addison Middaugh, School of Business Ambassador; Joey Gilbert, Associate Director of Management and Leadership Studies, Director of Outreach – School of Business; Kenny Davis, Plant Manager.

Article and photo submitted by Dr. Jack McCann
Scholarly Activities and Publications

SCHOOL OF ARTS AND SCIENCES

Dr. Earl Hess

Into the Crater--The Mine Attack at Petersburg, Columbia: University of South Carolina Press, 2010

Lincoln Memorial University and the Shaping of Appalachia, Knoxville: University of Tennessee Press, 2011

Darnell Arnoult, LMU Writer-In-Residence, gave a poetry reading for the panel on Appalachian Literature at the South Atlantic Modern Language Association Meeting. Ms. Arnoult was also named secretary for the panel for 2012.

CAYLOR SCHOOL OF NURSING

Dr. Shu-Li Chen


The School of Business is a Hub of Activity for the Fall Semester

Inspirational Seminar for Faculty and Students

LMU Adjunct Professor of Business, Dr. Daryl D. Green, and one of his former students, Ms. Noriko Chapman, PMLA, provided a seminar for students, faculty, staff, and the local community on November 22th at LMU School of Business to share how faculty-student collaboration projects can assist local organizations to become more effective.

Noriko Iwanaga Chapman, a native of Japan, is a production control supervisor for DENSO Manufacturing (TN). She is a single mother of two and a cancer survivor. Chapman notes, "In 2009, when I was diagnosed with cancer, it was devastating to think about the disease and an unknown future." She regained her strength and managed to attend Lincoln Memorial University (LMU) and enrolled in its MBA Program. She chose to assist the Tennessee Rehabilitation Center located in Maryville, as a part of her project. Chapman was inspired by the Center staff and individuals with disabilities to further develop her MBA research. The results opened more doors for Chapman. Her research was the main inspiration for her new book, "Second Chance: An In-depth Case Study on Non-profit Organization's Resource Allocation and Operational Maximization" (ISBN -13: 978-1453686263). It is co-authored by her LMU professor, Green.

Dr. Green also works for the Department of Energy and is a respected author of several books. He feels that today's universities need to be relevant and results-driven. Collaboration is one method. Dr. Green notes, "Writing a book requires a lot of energy. In fact, co-authoring a book with someone can be stressful. Yet, I saw something special in Noriko Chapman." Since he started at LMU in 2009, Dr. Green's students have provided over 1,400 hours of consulting hours to local organizations, such as Bechtel National and Fort Sanders Hospital. His students average over 80 hours per project. Dr. Green has also assisted over 80 students in publishing books to solve regional problems.

Continued on page 5.
The School of Business is a Hub of Activity for the Fall Semester

Inspirational Seminar for Faculty and Students Continued

Chapman states, "It was a perfect project that God prepared with the perfect timing, a convenient location, hard-working people, and Dr. Green's challenge to have students publish a book. It was a Second Chance for me to go back to school and resume my career after surviving cancer." Chapman has become a social advocate for individuals with disabilities seeking permanent employment without reliance on public assistance. However, these collaborations would not work without a support institution.

Dr. Green explains, "LMU's School of Business has been on the cutting edge of engaging students. It is an honor to be a part of this type of organization that wants to make a significant contribution to the local community."

"Second Chance" provides non-profit organizations with operation management tools to make them more efficient and better equipped to assist their clients and constituents in meeting their needs. Through the eyes of Ms. Chapman as a new MBA student, readers take a magical journey of overcoming a difficult situation in operations management and life. The book is available online at Amazon.com and other book retailers. The authors have pledged 30 percent of the proceeds to the Tennessee Rehabilitation Center.

For more information about the book or the authors, please contact Noriko Chapman at 865-379-6455 or Chance2.Noriko@gmail.com. Ms. Chapman and Dr. Green are available for media interviews.

About the Authors:
Noriko Chapman is an international traveler and a role model to millions of women looking to overcome extreme obstacles in life. Noriko is also a Lincoln Memorial University student. Dr. Daryl Green, who is Noriko's professor, has been noted and quoted in such prominent media organizations as USA Today, the Associated Press, The Hallerin Hill Show, and Ebony Magazine. Dr. Green provides a variety of management solutions on http://nuleadership.wordpress.com or http://www.darylgreen.org.
Mr. Linvil Day Speaks to School of Business

On October 25 The School of Business welcomed one of the area’s experts on the field of marketing and logistics, Mr. Linvil Darnell Day. Mr. Day gave a presentation on “Organizational Effectiveness” and process improvement in the Supply Chain. The focus of this presentation centered on the organization’s process of handling increasingly complex warehouse inventory and the organization’s selection of functional quality delivery systems.

The Coca Cola Bottling Plant in Middlesboro had a 2008 case sale of 3 million. The plant produces Cumberland Gap Spring Water while also bottling some of Coca Cola’s carbonated lines and distributes those products to nine Appalachian Counties. The Cumberland Gap Spring water is the third largest brand in the Coke family after Dasani and Vitaminwater. It’s the only bottled water that sources out of a national park. LMU donated much of the 20,000 acres that makes up the national park which spreads across Kentucky, Tennessee, and Virginia.

Mr. Day was born and raised in Claiborne County and lived most of his life on a small farm in the Lonesome Valley community outside of Tazewell. He is a 1977 graduate of Lincoln Memorial University where he received a BS degree in Chemistry. On October 20, 1981 he was hired as a relief salesman with the Middlesboro Coca-Cola Bottling Company. He drove a truck delivering cokes for several years and worked himself through the ranks where he is now Vice-President of Sales and Marketing.

He is married to Rosemary Day – Director of Teacher Certification and Testing at Lincoln Memorial University. Linvil and Rosemary have two daughters, Natalie Day Johnson, a 2003 graduate of LMU and Karla Lynn Day, a 2005 LMU graduate. Linvil and his family enjoy traveling and spending time together.
Dr. Charles Hubbard Gives Capstone Presentation

On Wednesday November 9, 2011, Dr. Charles Hubbard gave the capstone presentation in Mr. Tim McCoy’s MGMT 300 Principles of Management course. The capstone presentation completed the teaching module covering leadership. Dr. Hubbard talked about President Lincoln as leader and manager during his administration. Some of the topics he covered during his presentation were:

- The importance of communication
- Situational leadership
- Servant leadership
- Transformational leadership
- Strategy versus tactics
- Vision and mission
- How Lincoln managed the government through collaboration and consensus building while protecting his role as the ultimate operating officer in the organization

Dr. Hubbard’s presentation was a perfect conclusion to the leadership module for this course and provided insight into how business theory is effectively applied.

Allison Lay of DeRoyal Industries Speaks to Class

On Tuesday, November 15, 2011, Allison Lay, Group Product Manager with DeRoyal Industries spoke to the Dr. Larry Mack’s Supply Chain and Logistics class about the company and the field of product development and logistics. She also educated the class and attending faculty about DeRoyal’s new vision of “Improving Care” and “Improving Business” and what that means to the company and their partners. She also talked about the role of product development at DeRoyal and how they must logistically reach the 69 countries that they serve from manufacturing operations in 5 states and 4 countries. She then spoke in detail about how the product manager works with all aspects of the product life cycle including the sales team, training, supply chain, engineering, manufacturing, customer service, marketing, among many other departments that are critical to DeRoyal’s success. She then shared her keys to success for product managers at DeRoyal, which are: respect, communication, persistence, and flexibility.
School of Business Hosts Representatives of the Tennessee Society of Certified Public Accountants

Laimon and Angela Gödel, CPAs and representatives of the Tennessee Society of Certified Public Accountants, spoke to all accounting students and other interested parties on Friday, November 18, 2011 in BE 116 from 9:05-9:55. The talk centered around the CPA and the TSCPA organization, jobs, and opportunities to develop membership or a campus arm at LMU.

The Tennessee Society of Certified Public Accountants is the state professional organization for certified public accountants who are principally employed or reside in Tennessee. The society’s membership is comprised of more than 8,000 members in industry, government, business, education and public accounting.

With more than 100 years of service to the accounting profession, TSCPA acts on behalf of its members and provides support, enabling its members to perform quality professional services while serving the public interest.

Photo by Melissa Miracle
Dr. Charles Hubbard and ALLM Play Integral Role in National Exhibit

On Sunday, November 20th, Dr. Charles Hubbard provided opening remarks and the ALLM provided key artifacts and documents for a national exhibit at the East Tennessee History Center. The exhibit details how Abraham Lincoln used the U.S. Constitution during the Civil War. "Lincoln: The Constitution and the Civil War" is a traveling exhibit organized by the National Constitution Center in Philadelphia and the American Library Association.

It is presented locally by the Knox County Public Library and the East Tennessee Historical Society. Knox County is one of 25 libraries nationwide to host the exhibit funded by a National Endowment for the Humanities grant.

The ALLM supplied 16 artifacts and documents for the exhibit including the Lincoln life mask with hand casts, two cartoons from newspapers, two handbills from newspapers, an Ostendorf print, a Bonhajo painting: Lincoln with his son Tad, a draft order signed by Lincoln, and a blockade notice.

Tom Mackie, Director of the ALLM, served as a discussion moderator for a breakout session with Civil War era scholar Victoria Ott, November 18, at the Lincoln Forum, Annual Conference at Gettysburg, Pennsylvania. These breakout sessions allows teachers, other academics and interested attendees a chance to engage various published scholars in a question and answer session.
Foundations Corner by Martha Scheidler

According to the Foundation Center, foundation giving was poised to rebound slightly in 2011, after being flat in 2010. The expectation for the future is that it will take several years for giving levels to match the peak level recorded in 2008. The news on corporate giving is similar. Although a majority of companies cut back on their philanthropic giving between 2008 and 2009, corporate contributions in the aggregate rose 7 percent year-over-year, to $9.93 billion -- the highest level in four years, according to a new report from the Committee Encouraging Corporate Philanthropy (http://bit.ly/bcfKwr). This is good news for all of us involved in researching funding sources for projects, programs and scholarships.

It is fairly easy to discover if a foundation or corporation might fund a project or program. A simple search of a funder’s website will often lead to a page on community involvement, giving priorities, or a community affairs section. This is where you will find out what the giving guidelines are and if there are deadlines or any geographic limitations. It is wise to follow the suggestions offered. These guidelines save the funder and the grant seeker time and energy.

Let’s look at one example. The Gates Foundation is well known for their philanthropy. If you explore their website you will discover that they support public schools and universities in the United States. However a closer search through several pages will tell you that they are not accepting unsolicited proposals or letters of inquiry.

As always, contact me or Pauline in ORGSP before you begin your funding research and if you have questions.

“Silent Gratitude isn’t much use to anyone.”

~ G.B. Stern

November Submissions:
Curt Klinghoffer submitted a proposal to the MetLife Foundation for World School Forum.
Jack McCann submitted a proposal to the Ergon Foundation for the Center for Economic Development.
Carol Campbell submitted a proposal to the Max and Victoria Dreyfus Foundation for the Civil War at the Gap project.
Kathy Francisco submitted proposals to Walmart Local Community Grants and the East Tennessee Foundation for the Youth Aquatics Program.
Notes From the ORGSP

If your grant award, application, presentation, or publication has not been mentioned in this edition, please forward your information to us using the contact information below.

*The ORGSP is located in Duke Hall, Suite 304*

ORGSP Contact Information

Pauline Lipscomb, Executive Director  
[contact information]

Carolyn Gulley, Post-Award Grants Administrator  
[contact information]

Melissa Miracle, Administrative Assistant  
[contact information]

As a reminder, all applications for external funding must first begin by contacting the ORGSP.

The ORGSP staff would like to thank everyone for their submissions to the newsletter!