

Four-year Plan

Sport Management (BBA)

The following is a **suggested** four-year plan of study for freshmen entering LMU during the 2023-2024 academic year. This plan should be used in conjunction with the University catalog and in consultation with the faculty advisor. Transfer students should contact their advisor if they have questions regarding transfer credit. Courses listed on the four-year plan may be taken during other semesters, based on availability and course placement. This plan meets LMU's general education (Liberal Arts Common Core) requirements, major requirements and 300/400 level course requirements.

NOTE: In order to graduate in four years (eight regular semesters), the student must average successful completion of 15 to 16 credit hours per semester. Please refer to the legend at the bottom of the page for an explanation of superscripts. LMU also requires all first-time freshmen students with less than 15 credits of college credit to complete UACT 100.

Freshman Year

ISYS 100 Computer Literacy ^a	2	History Requirement ^a	3
History Requirement ^a	3	COMM 200 Fund of Speech Comm. ^a	3
Mathematics Requirement ^a	3	ENGL 102 Composition II ^a	3
UACT 100 Strategies of College Success ^a	1	BUSN 100 Introduction to Business ^e	3
ENGL 101 Composition I ^a	3	BUSN 260 Business Analysis Tools ^b	3
ECON 212 Principles of Microeconomics ^{ab}	<u>3</u>	LNCN 100 Lincoln's Life & Legacy ^a	<u>1</u>
	15		16

Sophomore Year

ENGL 240 or 250 ^a	3	Science Requirement with Lab ^a	4
ECON 213 Principles of Macroeconomics ^{ab}	3	BUSN 250 Social & Ethical Envir. Busn ^{ad}	3
ACCT 210 Financial Accounting ^b	3	BUSN 270 Business Statistics ^b	3
Science Requirement with Lab ^a	4	ACCT 211 Managerial Accounting ^b	3
SMT 200 Foundations in Sport Mgmt ^{cg}	<u>3</u>	MGMT 300 Principles of Management ^b	<u>3</u>
	16		16

Junior Year

Fine Arts Requirement ^a	3	MKTG 454 Event Marketing ^{cf}	3
FIN 360 Corporate Finance ^b	3	Elective	3
BUSN 350/350X Business Communications ^b	3	SMT 314 Sport and Society ^{cf}	3
MKTG 300 Principles of Marketing ^b	3	CIVX 300 American Civics ^a	2
SMT 310 Sport Public & Media Relations ^{cg}	<u>3</u>	Elective	<u>3</u>
	15		14

Senior Year

BUSN 440/440Z Legal Issues in Business ^b	3	Business Elective 300/400 Level ^c	3
SMT 430 Sports Governance & Admin. ^{cg}	3	BUSN 450 Business Strategy ^b	3
Elective	3	SMT 450 Sport Facility & Event Mgmt. ^{cf}	3
MGMT 330 Operations Management ^{cg}	3	SMT 405 Legal Aspects of Sport Mgmt. ^{cf}	3
Elective	<u>3</u>	Elective	<u>3</u>
	15		15

Total Hours: 122

a = General Education or Degree Requirement
 b = Business Core Requirement
 c = Concentration Requirement
 d = Recommended General Education Requirement or Guided Elective

e = Collateral or Pre-Requisite Requirement
 f = Spring only course (possible alternate odd/even years)
 g = Fall only course (possible alternate odd/even years)