

LINCOLN MEMORIAL UNIVERSITY

ARTICULATION AGREEMENT

Business Concentration (AS) to Marketing (BBA)

This program leads to an Associate of Science degree with a concentration in Business from Walters State Community College and a Bachelor of Business Administration in Marketing from Lincoln Memorial University. The following is a **suggested** four year program of study.

Walters State Community College							
Freshman	Fall	Spring	Sophomore	Fall	Spring		
ENGL 1010	3	ENGL 1020	3	⁵ Humanities	3	⁶ Fine Arts	3
¹ Mathematics	3	¹ Mathematics	3	SPCH 2010	3	⁷ Literature	3
² Science	4	² Science	4	ACCT 2110	3	ACCT 2120	3
HIST 1110	3	HIST 1120	3	ECON 2110	4	ECON 2120	2
³ MGMT 1100	3	⁴ Social/Beh. Sci.	3	ECON 2210	3	Elective	3
Elective	<u>1</u>	Elective	<u>1</u>	Elective	<u>1</u>	Elective	<u>3</u>
Total	17	Total	17	Total	17	Total	17
LINCOLN MEMORIAL UNIVERSITY							
Junior	Fall	Spring	Senior	Fall	Spring		
LNCN 100	1	LNCN 300	1	BUSN 440	3	BUSN 450	3
HLTH 220 or 320	2	BUSN 260	3	MGMT300	3	MKTG 430	3
ACCT 320	3	BUSN 350	3	MKTG 420	3	MKTG 440	3
MKTG 300	3	MKTG 310	3	MKGT 470	3	MKTG 300/400	3
FIN 360	3	MKTG 330	3	Elective	<u>3</u>	Elective	<u>2</u>
Elective	<u>3</u>	BUSN 300/400	<u>3</u>	Total	15	Total	14
Total	15	Total	16				

For information please contact: The Admissions Office

Lincoln Memorial University
6965 Cumberland Gap Parkway
Harrogate, TN 37752
1.800.325.0900, ext. 6280
LMU website: www.lmunet.edu
Email: admissions@lmunet.edu

¹**Mathematics**- choose from MATH 1530, 1630, 1710, 1720, 1830 or 1910.

²**Science**- choose from WSCC's general education list.

³**MGMT 1100** will substitute for LMU's CIS 100.

⁴**Social/Behavioral Science**- choose from GEOG 1012, 1013, 1014; POLI 1120, 2010; PSYC 1310, 2420; SOCI 1020, 1240 or 2020.

⁵**Humanities**- choose from PHIL 1030, 2020, 2210 or 2400.

⁶**Fine Arts**- choose from ART 1030, 2040, 2050, HUM 1030, MUS 1030 or THEA 1030.

⁷**Literature**- choose from ENGL 2110, 2120, 2410 or 2420.