

LINCOLN MEMORIAL UNIVERSITY
ARTICULATION AGREEMENT
Marketing (BBA)

This program leads to an Associate in Science degree from Southeast Kentucky Community and Technical College and a Bachelor of Business Administration (BBA) in Marketing from Lincoln Memorial University. The following is a suggested four year program of study.

Southeast Kentucky Community and Technical College									
Freshman	Fall	Spring	Sophomore	Fall	Spring				
ENG 101	3	ENG 102	3	*Literature	3	COM 181 or 252	3		
MA 109 or higher	3	STA 200 or 291	3	*Social Interaction	3	*Humanities	3		
*Science	4	*Science	4	*Search for Meaning	3	Math/Science	4		
HIS 101, 104 or 106	3	HIS 102, 105 or 107	3	ACC 201	3	ACC 202	3		
CIS 100	3	Elective	3	ECO 201	3	ECO 202	3		
Elective	<u>1</u>	Elective	<u>1</u>	Elective	<u>2</u>	Elective	<u>1</u>		
Total		17	Total		17	Total		17	
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LINCOLN MEMORIAL UNIVERSITY									
Junior	Fall	Spring	Senior	Fall	Spring				
LNCN	1	LNCN 300	1	BUSN 440	3	BUSN 450	3		
HLTH 220 or 320	2	BUSN 260	3	MKTG 420 or 460	3	MKTG 430	3		
MKTG 300	3	MKTG 310	3	MKTG 468 or 470	3	MKTG 300/400	3		
ACCT 320	3	MKTG 330.....	3	MKTG 300/400 level....	3	BUSN Req. 300/400	3		
MGMT 300	3	BUSN 350	3	Elective	<u>3</u>	Elective	<u>2</u>		
FIN 360	<u>3</u>	Elective	<u>3</u>	Total		15	Total		14
Total		15	Total		16				

Note: The number of hours in Math and Science taken at SKCTC must total a minimum of eighteen hours. Students must also choose a course that meets SKCTC's cultural studies requirement.

For information please contact: The Admissions Office

Lincoln Memorial University
6965 Cumberland Gap Parkway
Harrogate, TN 37752
1.800.325.0900, ext. 6280
LMU website: www.lmunet.edu
Email: admissions@lmunet.edu

- **Science sequence or two different prefixes**
- **Literature- choose one course from ENG 221, 222, 251, 252, 261 or 262**
- **Social Interaction- choose one course from anthropology, geography, political science, psychology or sociology**
- **Humanities- choose one course from ART 100, MUS 100 or TA 101**
- **Search for Meaning- choose one course from PY 185, PHI 100, 130, RS 101 or 130**