

LINCOLN MEMORIAL UNIVERSITY

ARTICULATION AGREEMENT

Marketing (BBA)

This program leads to an Associate of Science from Pellissippi State Community College and a Bachelor of Business Administration in Marketing from Lincoln Memorial University. The following is a **suggested** four-year program of study. Lincoln Memorial University requires a minimum of 128 semester hours for a baccalaureate degree; a minimum of 60 semester hours must be completed at a senior level institution.

Pellissippi State Community College							
Freshman	Fall		Spring	Sophomore	Fall		Spring
ENGL 1010	3	ENGL 1020	3	⁴ Humanities	3	⁵ Fine Arts	3
MATH 1530	3	¹ Mathematics	3	SPH 2100	3	⁶ Literature	3
² Science	4	² Science	4	ACC 2000	3	ACC 2030	3
HIST 1010 or 1110	3	HIST 1020 or 1120	3	ECN 2010	4	ECN 2020	2
OST 1211	3	³ Social/Beh Science	3	Elective	3	Elective	3
Elective	<u>1</u>	Elective	<u>1</u>	Elective	<u>1</u>	Elective	<u>3</u>
Total	17	Total	17	Total	17	Total	17
LINCOLN MEMORIAL UNIVERSITY							
Junior	Fall		Spring	Senior	Fall		Spring
LNCN 100	1	LNCN 300	1	BUSN 440	3	BUSN 450	3
HLTH 220 or 320 ...	2	BUSN 260	3	MGMT 300	3	MKTG 430	3
ACCT 320	3	BUSN 350	3	FIN 360	3	MKTG 440	3
BUSN 270	3	MKTG 310	3	MKTG 420	3	MKTG 300/400	3
MKTG 300	3	MKTG 330	3	MKTG 470	<u>3</u>	Elective	<u>2</u>
Elective	<u>3</u>	BUSN 300/400	<u>3</u>	Total	15	Total	14
Total	15	Total	16				

For information please contact: The Admissions Office
 Lincoln Memorial University
 6965 Cumberland Gap Parkway
 Harrogate, TN 37752
 1.800.325.0900, ext. 6280
 LMU website: www.lmunet.edu
 Email: admissions@lmunet.edu

- ¹**Mathematics**- choose from MATH 1010, 1130, 1630, 1710, 1720, 1730, 1830 or 1910.
²**Science**- choose two courses from BIOL 1110, 1120, 2010, 2020; CHEM 1110, 1120; GEOL 1040,1050; PHYS 2010, 2020.
³**Social/Behavioral Science**- choose from ANT 1300, GEOG 1000, POL 1010, 1020, PSY 1010, 2100, 2400, SOC 1010, 1020 or WMN 2200.
⁴**Humanities**- choose from PHIL 1030, 1500, 2010 or 2400.
⁵**Fine Arts**- choose from ART 1720, 1730, MUS 1030 or THEA 1030.
⁶**Literature**- choose from ENGL 2110, 2120, 2210, 2220, 2310, 2320, 2331, 2510 or 2520.