

Dr. Daryl Green and MBA Student Co-Author Book

Dr. Daryl Green, adjunct professor of Business, and Noriko Chapman, an MBA student, co-authored a book entitled “Second Chance.” Dr. Jack McCann, Dean of the School of Business, says, “This is a wonderful story about second chances and represents the collaborative spirit between faculty and students at Lincoln Memorial University.” Ms. Chapman’s instructor, Dr. Daryl Green, encouraged his students to pursue the publication of their work in and out of the program. Ms. Chapman decided to take his advice and team up with Dr. Green in order to publish their recent book.

Ms. Chapman has graciously pledged 30 percent of her proceeds from her recent publication to Blount County’s Rehabilitation Center, which has experienced financial uncertainty in recent years as its funding bodies have slashed their budgets. She became interested in helping the Center when a course she was taking at LMU required her to devote 80 hours of her time to studying a nonprofit organization.



Article and Photo submitted by Dr. Jack McCann

Darnell Arnoult Teaches Tennessee’s Young Writers

Darnell Arnoult recently taught at Tennessee’s Young Writers Workshop at Austin Peay State University. Arnoult was also selected to serve as a member of the youth programs evaluation group with the National Endowment for the Humanities in June 2011.

Article submitted by Darnell Arnoult

Dr. Jack McCann’s Article Selected for Press Release

Dr. Jack McCann’s article, “China’s Competitive Advantage,” has been selected for press release by Inderscience Publishers, a prominent publisher of peer-reviewed international journals in the fields of science, engineering and technology, management, law and business administration, computing, internet and technology, and energy, environment and sustainable development. This article was previously published in the *International Journal of Sustainable Strategic Management (IJSSM)*, Volume 2 Issue 4, 2011. According to the press release Dr. McCann’s research suggests that China could become the dominant economic power within a few years if it exploits the competitive advantages it is creating politically, culturally, legally and economically. The Press Release can be found [here](#). Also, shortly after the press release was published, David Bradley, a freelance science writer, liked the article and decided to publicize it on his [website](#).

Article submitted by Dr. Jack McCann



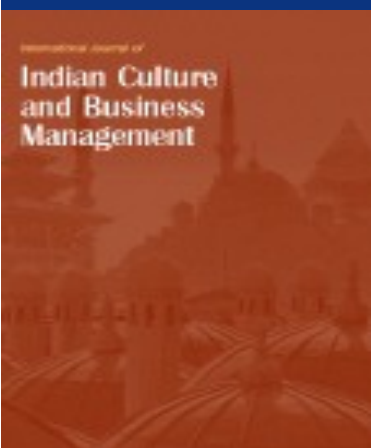
Dr. Peggy Quarles Travels to Israel

Dr. Peggy Quarles has recently returned from a trip to Israel. Dr. Quarles was one of only 15 participants chosen from among over 200 applications. In addition to the beautiful sites and scenery, Dr. Quarles had the opportunity to talk with professors from six universities and four colleges. As a result, some of the professors made plans to collaborate on articles such as Dr. Quarles' "Multicultural Education Should be the Number One Goal in Every Classroom" and another work entitled "Economics in Israel."

Through these collaborations, she hopes to examine student diversities at other universities and then compare that with student diversity at Lincoln Memorial University. Dr. Quarles believes "the collaboration will be very interesting. All in all, the trip to Israel was the best trip I have ever been on educationally, as well as spiritually. Therefore, I am grateful that LMU was very supportive in my endeavor."

Article submitted by Dr. Peggy Quarles

Faculty Published in *Journal of Indian Culture and Business Management*



School of Business faculty authors, Dr. Suhanya Aravamudhan and Dr. Jack McCann, were notified that their article, "An AHP study on the critical factors for diversity implementation in Indian organizations" has been accepted by the *International Journal of Indian Culture and Business Management (IJICBM)* for publication in its upcoming volume. The *IJICBM* is a journal published by Inderscience, which releases six issues a year.

Article submitted by Dr. Suhanya Aravamudhan

Recent Grant Awards

- Darnell Arnoult has received notice from South Arts Literary Arts Touring Program that it is to award \$1,305 for the Appalachian Reading Series. Three authors from the Appalachian region will be on campus during the 2011-12 academic year. Each author will provide a three-day workshop which will include a public reading, master classes and visits to area schools.

Recent Grant Submissions

- Martha Scheidler submitted a proposal to the Kodak America Greenways Award in conjunction with the Harrogate Garden Club.
- Mary Anne Modrcin submitted a proposal to the Robert Lee Weiss Foundation for nursing scholarships.
- Jack McCann submitted a proposal to the Massey Foundation for support for the Energy Management program.



Foundations Corner

By Martha Scheidler, Director of Foundations

According to the *Foundation Giving Forecast Survey* conducted by the Foundation Center, over 45% of foundation representatives who responded to the survey are optimistic that foundation giving will grow in 2012. This is very good news, considering that foundation giving has declined steadily over the past several years. Foundation assets are still reportedly 10% below 2007 levels. However, overall giving levels are expected to grow between 2 and 4 percent for 2011.

While many grant applications are declined, we should still persevere in writing and submitting grant proposals. Invariably, when I call a program officer to ask for feedback on a proposal that was declined, I am told that the availability (or lack thereof) of funds is the major reason for being rejected. So, it's not that proposals are not well written, it's just that the money is not there to distribute. Many program officers tell me that they are glad to know of the new things that are happening at LMU and ask me to keep them informed on our progress and to submit again in the future.

Even if the award amount seems small, you should still consider submitting. Many times a foundation will fund a smaller grant first. That will allow us to build a trusting relationship with a funder and, hopefully, will lead to a larger donation in the future.



Remember to contact me when you begin to formulate your project so I can guide you through the narrative, budget and submission requirements.

The future of foundation funding appears to be promising. When foundations feel confident and assets begin to rise, we will be at the top of their priority list.



A Note From the LMU Institutional Review Board

Please remember that all research proposals and projects involving human subjects, must have IRB approval ***prior*** to the presentation of any information gathered during the course of the research.

Under federal policy, the IRB cannot grant retroactive IRB approval.

For more information regarding the LMU IRB, please visit
<http://www.lmunet.edu/curstudents/ORGSP/IRB.shtml>.

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If your grant award, application, presentation, or publication has not been mentioned in this edition, please forward your information to us using the contact information listed.

The ORGSP is located in Duke Hall, Suite 304

As a reminder, all applications for external funding must first begin by contacting the ORGSP.

***Thank
You!***

**The ORGSP staff would like to thank everyone
for their submissions to the newsletter!**

