

Adam Dean, PhD

Assistant Professor/Program Director, Communication and Media

Biography

Dr. Adam Dean teaches digital media theory and practice in the Communication and Media Program. In addition to teaching, research and production, Dr. Dean serves community needs in educational media, for which he has received awards. His service mission is based on intercultural civic education through media, bringing together students and community partners to create media that documents and preserves culture.

Teaching and Research Interests

Dr. Dean's research agenda focuses on digital democracy, storytelling/sharing, and mediated identity. His research agenda balances with a creative agenda in environmental documentary production and feature narrative screenwriting.

Publications and Presentations (last five years)

Publications

Dean, A. (2023). Toll Roads and Gated Communities: how private commerce took over the public Internet. Social Credit Scores and the Attention Merchants of the Public Internet. *The Journal of Communication and Media Studies* (under peer review).

Presentations

Dean, A. (2023). "Service Learning through Community-centered Media Projects." Appalachian College Association Summit. Knoxville, Tennessee.

Dean, A. (2023). "Care of the Selfie: sharing and shaping identity in social media images." The Twenty-Fourth Annual Convention of the Media Ecology Association, New York.

Dean, A. (2022). "The Smartphone Mandate." (Virtual) Seventh International Conference on Communication & Media Studies, Galway, Ireland.

Dean, A. (2019). "Social Credit Scores and the Attention Merchants of the Public Internet." 20th Annual Convention of the Media Ecology Association, Toronto, ON.

Dean, A. (2019). "Private profits in the public space of the Internet." International Critical Media Literacy Conference, Savannah, Georgia.

Dean, A. (2018). "Sharing stories on the web: the return of oral tradition in digital performativity." 19th Annual Convention of the Media Ecology Association, Orono, ME.

Dean, A. (2018). "The myth of digital democracy: how opt-in agreements and filter bubbles have broken the early promises of Google and Facebook." International Critical Media Literacy Conference, Savannah, Georgia.
